

# SPONSORSHIP OPPORTUNITIES

# HEART <sup>2</sup> HEART

YOUTH *for* TOMORROW

---

# GALA

SATURDAY  
**FEBRUARY 8, 2025**

The Ritz-Carlton, Tysons Corner  
1700 Tysons Boulevard | McLean, Virginia 22102



FEATURING SPECIAL ENTERTAINMENT  
BY COUNTRY MUSIC ICON,  
**SCOTTY MCCREERY**

# Be a Sponsor!

**PRESENTING SPONSOR:** Trustee Cyndi Butler  
**CO-CHAIRS:** Trustees Cynthia Atwater and Patsy Norton

## PRESENTING SPONSOR \$200,000

### PARTICIPATION BENEFITS:

- Three reserved VIP tables for 10 with preferred seating
- Overnight accommodations for up to 15 couples at the Ritz-Carlton that evening
- Complimentary valet parking for you and your guests
- Access to the private reception for your guests (30)
- Ten tickets for a photo opportunity with Scotty McCreery (one ticket per person)
- Recognition as a member of the Heart 2 Heart Host Committee
- Table for 10 at the Burgundy & Gold Banquet on May 15, 2025
- Recognition as the Presenting Sponsor on the YFT website, event signage and program
- Your full-page ad on the inside front and back cover of the event program.
- Social media visibility with a link to your website

## DIAMOND SPONSOR: \$50,000

### PARTICIPATION BENEFITS:

- Two reserved VIP tables for 10 with preferred seating
- Overnight accommodations for up to 10 couples at the Ritz-Carlton that evening
- Complimentary valet parking for you and your guests
- Access to the private reception for you and your guests (20)
- Six tickets for a photo opportunity with Scotty McCreery (one ticket per person)
- Recognition as a member of the Heart 2 Heart Host Committee
- Table for 10 at the Burgundy & Gold Banquet on May 15, 2025
- Recognition as a Diamond Sponsor on the YFT website, event signage and program
- A full-page advertisement in the event program
- Social media visibility with a link to your website

## PLATINUM SPONSOR: \$25,000

### PARTICIPATION BENEFITS:

- Two reserved VIP tables for 10 with preferred seating
- Overnight accommodations for up to 10 couples at the Ritz-Carlton that evening
- Complimentary valet parking for you and your guests
- Access to the Private Reception for 10 guests
- Four tickets for a photo opportunity with Scotty McCreery (one ticket per person)
- Recognition as a member of the Heart 2 Heart Host Committee
- Four tickets to attend the Burgundy & Gold Banquet on May 15, 2025
- Recognition as a Platinum Sponsor on the YFT website, event signage and program
- A full-page advertisement in the event program
- Social media visibility with a link to your website

## GOLD SPONSOR: \$10,000

### PARTICIPATION BENEFITS:

- One reserved table for 10 guests
- Overnight accommodations for 5 Couples at the Ritz-Carlton that evening
- Four tickets to attend the private reception
- Two tickets for a photo opportunity with Scotty McCreery (one ticket per person)
- Recognition as a member of the Heart 2 Heart Host Committee
- Recognition as a Gold Sponsor on the YFT website, event signage and program
- A full-page advertisement in the event program
- Social media visibility with a link to your website

## SILVER SPONSOR: \$7,500

### PARTICIPATION BENEFITS:

- One reserved table for 10
- Half-page ad included in the event program

## TICKETS

### INDIVIDUAL TICKETS

**\$750**

One seat to attend the Gala

### COUPLES TICKET

**\$1,500**

Two seats to attend the Gala

### SWEETHEART COUPLES PACKAGE

**\$1,750**

Two seats to attend the Gala along with overnight accommodations

## Supplementary Sponsorship Opportunities

\* With these sponsorships you will receive recognition in the invitation (if received by Dec. 19th) along with recognition in the program and during the event.

### BRUNCH HOST SPONSOR \$25,000 ONLY ONE AVAILABLE

Serve as the Brunch Host at the Ritz-Carlton for all the event guests who stayed overnight

### WINE SPONSOR \$10,000 ONLY ONE AVAILABLE

Be the sponsor of 2 complimentary bottles of "house" wine at each sponsor table

### CENTERPIECE SPONSOR \$7,500 ONLY ONE AVAILABLE

Your logo or a personal message will be included in each of the floral centerpieces

### CHOCOLATE BUFFET SPONSOR \$7,500 ONLY ONE AVAILABLE

The chocolate box will be customized with your logo or name for guests to choose their chocolate favors to take home





Coach Joe Gibbs  
Founder and Chairman

Dr. Gary L. Jones  
Chief Executive Officer

November 25, 2024

Come and celebrate with us at Youth For Tomorrow's 2025 Heart 2 Heart Gala! The gala will be held on Saturday, February 8th at the Ritz-Carlton in Tysons! We truly hope that you will consider stepping forward as a sponsor this year.

We are thrilled to announce our featured entertainer will be country music artist, **Scotty McCreery!** Crowned the winner of the tenth season of American Idol in 2011, he became the youngest male contestant to have won the show. He released his debut album soon after winning American Idol and made history when it soared the charts to be certified platinum.

Sponsorships are available at various levels: Diamond (\$50,000), Platinum (\$25,000), Gold (\$10,000) and Silver (\$7,500), and in addition, individual and couples' tickets are available. Each of these sponsorship levels includes one or more tables and many other wonderful recognition benefits.

The evening also features our favorite local band, "**One Hot Mess**"; the **Live & Silent Auctions**; the **Sweetheart Benefit Raffle** drawing for a chance to win a sporty red **2025 Toyota Supra** as the Grand Prize as well as 99 other exciting raffle prizes and, of course, the presentation of the "**In a Heartbeat Award**".

Please review this sponsorship package, consider your level of support, and perhaps join us serving on our Host Committee!!

We truly appreciate your consideration, your caring heart and compassion for the children and families we serve through our 16 residential and community-based programs.

A handwritten signature in black ink, appearing to read "Cynthia Atwater".

Cynthia Atwater  
Principal, OneDigital  
Heart 2 Heart Gala Co-Chair

A handwritten signature in black ink, appearing to read "Patsy Norton".

Patsy Norton  
Great American Restaurants  
Heart 2 Heart Gala Co-Chair

A handwritten signature in black ink, appearing to read "Cyndi Butler".

Cyndi Butler  
YFT Trustee  
Heart 2 Heart Presenting Sponsor



SATURDAY, FEBRUARY 8, 2025

The Ritz-Carlton, Tysons Corner
1700 Tysons Boulevard | McLean, Virginia 22102

Reply Form

Name\* \_\_\_\_\_ Company Name \_\_\_\_\_

Address\* \_\_\_\_\_

City\* \_\_\_\_\_ State\* \_\_\_\_\_ ZIP Code\* \_\_\_\_\_

Phone\* \_\_\_\_\_ Email\* \_\_\_\_\_

Signature\* \_\_\_\_\_ Date \_\_\_\_\_

- PRESENTING SPONSOR \$200,000 BRUNCH HOST SPONSOR \$25,000
DIAMOND SPONSOR \$50,000 WINE SPONSOR \$10,000
PLATINUM SPONSOR \$25,000 CENTERPIECE SPONSOR \$7,500
GOLD SPONSOR \$10,000 CHOCOLATE BUFFET SPONSOR \$7,500
SILVER SPONSOR \$7,500 OTHER: \$ \_\_\_\_\_

COUPLES TICKETS \$1,500 INDIVIDUAL TICKET \$750 COUPLES PACKAGE W/HOTEL \$1,750

The Sweetheart Benefit Raffle drawing will take place on Saturday, February 8, during the Heart2Heart Gala. Visit YouthForTomorrow.org for additional information.

I wish to purchase \_\_\_\_\_ raffle tickets at \$100 each \$\_\_\_\_\_.

Please send an invoice in the amount of \$\_\_\_\_\_ for the indicated sponsor level above.

Find enclosed my check in the amount of \$\_\_\_\_\_ for the indicated sponsor level above.

Please charge my credit card in the amount of \$\_\_\_\_\_ for the indicated sponsor level above.

Please charge the above amount to: [ ] Visa [ ] MasterCard [ ] AmEx

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ Zip \_\_\_\_\_

Name and Address (if different than above) \_\_\_\_\_

Make checks payable to "Youth For Tomorrow"

Mail to: Youth For Tomorrow, 11835 Hazel Circle Drive, Bristow, VA 20136 or email L.Jones@yftva.com. For additional information, please call Love Jones, Sr. Vice President, Development and Public Relations, at (703) 396-8415.

Youth For Tomorrow is a 501(c)(3) nonprofit tax-exempt organization, licensed to standards under the VA Department of Social Services and as an accredited School by the VA Department of Education. A copy of our financial report is on file with the Virginia Department of Consumer Affairs, Richmond, VA. EIN 52-1342268

# 2025 SWEETHEART BENEFIT RAFFLE

WIN A 2025 TOYOTA GR SUPRA 3.0 PREMIUM

COURTESY OF

**MILLER**  
TOYOTA

HEART 2 HEART  
YOUTH for TOMORROW  
GALA



**LOOK AT WHAT YOU MIGHT WIN!**  
By Deciding To Help Our Boys and Girls

Purchase your raffle tickets beginning December 1st. Only 3,000 tickets will be sold. Your chances to win are EXCELLENT!! Drawing will be held on February 8th at 10pm during the Heart 2 Heart Gala. You need not be present to win.

2025 Sweetheart Raffle Prizes

**GRAND PRIZE 2025 TOYOTA GR SUPRA 3.0 PREMIUM  
OR \$35,000 CASH**

2nd Prize: \$7,500 Cash

3rd Prize: \$2,500 Cash

4th Prize: \$1,000 Cash

5th Prize: \$500 Visa Gift Card

6th Prize: \$400 Costco Gift Card

7th Prize: \$250 Amazon Gift Card

8th-9th Prizes: \$200 Great American Restaurants Gift Card

10-100 Prizes: \$50 Great American Restaurants Gift Card

Raffle tickets may be purchased for one hundred dollars (\$100) each.

[www.YouthForTomorrow.org](http://www.YouthForTomorrow.org)