

# BE A COUNTRY FAIR SPONSOR and Enjoy these Exciting Benefits



# TOYOTA

## Title Sponsor \$50,000

Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:

- Sponsor recognition as Presenting Sponsor throughout the event including at Front Entrance
- 200 Country Fair & Auctions admission tickets
- Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
- Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
- Two full-page ads in the Country Fair & Auctions printed program
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iHeartRadio advertising (circulation: 200,000)
- Serve as the Host for the Hospitality Tent with Coach Gibbs
- Premium 20x20 tent with prominent site location along Corporate Row located in the Midway
- Web site recognition with company name and logo
- A table for (10) ten to attend either the 2025 Heart 2 Heart Gala in February or the 2025 Burgundy & Gold Banquet in May

## Diamond Sponsor \$25,000

Opportunity as the naming sponsor of one of these four areas: The Food Court, Live Auction Stage, Sports, Fitness and Wellness Stage and Entertainment Stage in the Food Court. Benefits include:

- Sponsor one of three entertainment stages
- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- Premium 20x20 tent and site location along Corporate Row located in the Midway
- Company name and logo in full color in event publicity brochure (Circulation: 25,000)\*
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
- Website recognition with company name
- Access for (12) twelve guests to attend the VIP Hospitality Tent
- A table for (10) ten guests to attend the 2025 Burgundy & Gold Banquet in May

## Platinum Sponsor \$10,000

- 75 Country Fair & Auctions admissions tickets
- Full-page ad and sponsorship recognition in printed program
- Premium 10x10 tent and site location in Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (circulation: 25,000)\*
- Included in event advertising
- Website recognition with company name
- Access for (10) ten guests for the VIP Hospitality Tent

## Gold Sponsor \$5,000

- 40 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10'x10' Tent/booth space along Corporate Row located in the Midway
- Inclusion in the online event advertising including social media campaign
- Website recognition with company name
- Access for (4) four guests for the VIP Hospitality Tent

## Silver Sponsor \$2,500

- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- A 10'x10' Tent/booth space along corporate row in the Midway
- Website recognition
- Access for (4) four guests for the VIP Hospitality Tent

## Bronze Sponsor \$1,000

- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition

